



MEDIA ADVISORY

Photo/Video Opportunity for Sept. 23

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I-95 Corridor Coalition, Anheuser-Busch and TEAM Georgia Collaborate to Bring Life-Saving Message to Students

WHAT: The I-95 Corridor Coalition and Anheuser-Busch have partnered to bring the *Street Smart* program to high-school students in states along Interstate 95. In Georgia, TEAM Georgia, Georgia Department of Transportation and the Georgia State Patrol are helping with this effort.

Street Smart, presented by a firefighter/paramedic team, is a powerful, personal presentation designed to help prevent underage drinking, drunk driving and illegal drug use, while encouraging seat belt use. It will be presented in Georgia as part of a 16-state tour along I-95 throughout the 2009-2010 school year.

WHEN: **WEDNESDAY, SEPT. 23**
12:30 p.m. – Press Conference
1 – 2:30 p.m. – Program

WHERE: Grady High School
929 Charles Allen Drive NE
Atlanta, Ga. 30309

WHY: Communities along I-95 between Maine and Florida are working to improve road safety by helping prevent teen drinking, drunk driving and illegal drug use and encouraging the use of seat belts. Students at Grady High School will get a front-line view of these issues from firefighter/paramedics who share their personal stories while encouraging audience members to make safe choices and be...*Street Smart*.

INTERVIEWS: The firefighter/paramedics will be available for interviews before and after the *Street Smart* presentation.

For more information or to schedule an interview, contact:

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